

Sunbeam

WWM7100DF

DiamondForce™ Wok



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Why Cook with DiamondForce?

2 X More Durable

Unique diamond infused coating that is twice as durable as non-stick

Superior Heat

Cast in element for fast heat up, superior heat transfer and even heat distribution



Diamond Infused

Engineered diamond particles create a unique and strong interlocking matrix

Easy Clean

Superior food release requiring little to no oil when cooking and easy wipe clean up.

Key Messages

Professional 7.5L Wok with DiamondForce coating – versatility and durability.



Durable Coating



Diamond infused 2-layer coating, 2 times more durable than non-stick

Fast, High & Even Heat



Cast in heating element for fast heat up and even cooking

Easy Clean Up



Quick release detachable base for easy cleaning

Product Specs



	Replacement SKU WWM7000DF	Colour DiamondForce Dark Blue/Black	Lid Tempered glass with steam vent
	RRP \$149	Coating DiamondForce	GB Dimensions 42.1cm (L) x 25.0cm (W) x 43.6cm (H)
Product Name DiamondForce™ Wok	Pack Size 2	Element Cast in	Net Weight 5.1kg
Product Description 7.5L professional wok with DiamondForce™ coating	EAN 9313139337918	Accessories Metal steam rack	Overall product dimensions 48.5cm (L) x 38.3cm (W) x 25.4cm (H)
SKU Number WWM7100DF	TUN 29313139337912	Heat Settings Perfect Temp variable temperature probe	Warranty 12 months replacement
SAP Number 2190358	Availability 30 th June 23	Dishwasher safe Wok and lid	Wattage 2400 watts

Product Images



[Dropbox link \(here\)](#)

Lifestyle Images

Without DiamondForce Matrix



With DiamondForce Matrix

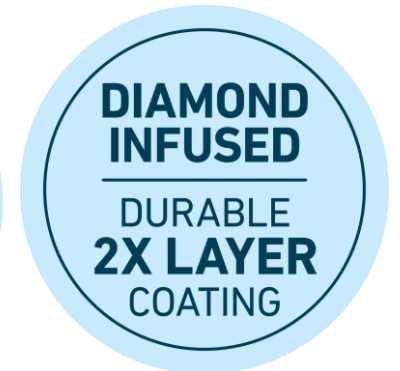
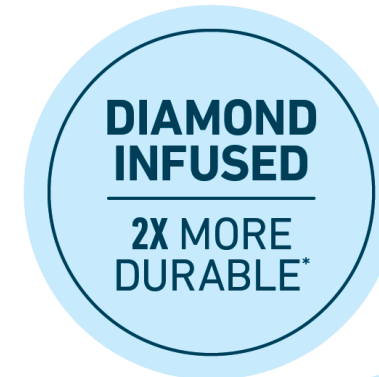
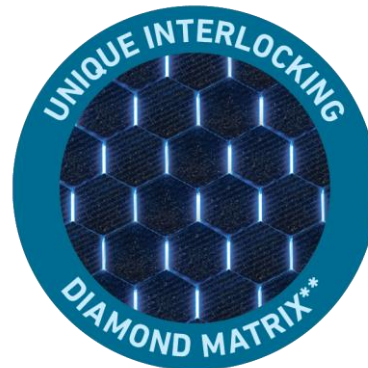


[Dropbox link \(here\)](#)

Logos & Icons



[Dropbox link \(here\)](#)



Gift Box



On Product Point of Sale



Applied during production

Easy peel sticker applied on lid of wok.

FAQs



Q: How do I care for the DiamondForce coating?

A: Always season the wok before use (see below instructions). During normal use, allow wok to pre-heat on MED/MAX setting before adding food. It is recommended that you season your wok before use, then every few months during use to maintain the coating.

Q: How do I season my DiamondForce wok?

A: A little extra preparation before first use will get the most out of your DiamondForce fryware. Following these steps will properly season the fryware ensuring superior food release and fast, easy clean up. Repeat the seasoning process every 4-6 months for optimum performance.

- 1) Spread 1 tablespoon oil (canola or vegetable) on to the base and sides of the fryware using paper towel or soft cloth to evenly coat the surface.
- 2) Heat on MIN temperature for 20 mins (or until wok starts to smoke).
- 3) Turn off then let wok cool to room temperature and wipe away excess oil. Do not wash.

FAQs



Q: Can metal utensils be used?

A: Metal utensils are not advised to be used as they can damage the coating. We recommend using nylon or wooden utensils.

Q: Is it dishwasher safe?

A: The wok (with probe and base removed) steam rack, base and lid are dishwasher safe.

Q: How is the wok base removed?

A: A spring loaded mechanism enables the wok base to quickly and easily be removed from the cooking vessel. Turn the wok upside down and turn the release dial anti-clockwise.

Key Take Outs



Spec Sheet

Model Number: WW7100DF

RRP: \$149

Pack Size: 2

Available from: 30th June 23

Colour: Blue/Black

Coating: DiamondForce

Product Description:

The perfect kitchen appliance for entertaining or cooking wholesome family meals. Durable, cooks with less oil and made for easy cleaning. The 7.5L cooking capacity is excellent for quick and wholesome family sized meals such as fried rice, noodles, stir fry and more. The included steam rack is ideal for steaming foods such as dumplings or pork buns.

Key selling points:

- DiamondForce diamond infused 2 layer coating – two times more durable than non-stick
- Cast in heating element for fast heat up and even cooking
- Quick release detachable base for easy cleaning