

MODEL NAME:

Dyson Cool™

PRODUCT CODE:

301216-01

MODEL NAME:

AM07

COLOUR:

White/Silver

PRODUCT DESCRIPTION:

Dyson Cool™ tower fan

Instore ticket and catalogue copy

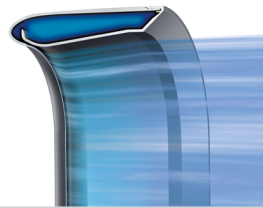


AM07\_WHSIL\_004-QQ-RGB-FRONTON-POWERON-LEGACY-A1\_WS.JPG

AM07\_WHSIL\_004-QQ-CMYK-FRONTON-POWERON-LEGACY-A1\_WS.JPG



AM07\_WHSIL\_008-QQ-RGB-3QRIGHT-A6\_W.PSD\_MASTER.JPG



AM07\_WHSIL\_RGB-AM07\_GENE\_20A5\_W.JPG

AM07\_WHSIL\_CMYK-AM07\_GENE\_20A5\_W.JPG



AM07\_WHSIL\_041-RGB-TOPDOWN-REMOTE-WH-A3\_W.JPG

**LOGOS TO BE INCLUDED:**

dyson cool

DYSON COOL RGB.JPG

DYSON COOL CMYK.JPG

dyson cool

**PRODUCT INFORMATION**

**KEY MESSAGE:** Amplifies airflow to cool you fast

**MANDATORY FEATURES:**

- Cools You: The Dyson Cool™ tower fan multiplies airflow to cool you fast.
- Air Multiplier™ technology: Multiplies surrounding airflow air by up to 15 times, for high velocity, long range air-projection.
- Sleep timer: Programmed to turn off after pre-set intervals, from 15 minutes to 9 hours. For no wasted-energy.
- Safe and easy to clean: no fast-spinning blades and no awkward safety grills.

**INSTRUCTIONS ON CLAIM USE:**

Please ensure when using these claims you call our the model name, not the model number AM07.

PLEASE USE APPLICABLE FILE RESOLUTION AND COLOUR SPACE. I.E. WEB USAGE FILE NAMES ENDING '72\_RGB'. PRINT USAGE FILE NAMES ENDING '300\_CMYK'.