

MODEL NAME:

Dyson V12 Detect Slim™ Absolute

PRODUCT CODE:

447633-01

COLOUR:

Yellow/Iron/Nickel

PRODUCT DESCRIPTION:

Dyson V12 Detect Slim™ Absolute Cordless Vacuum

RRP:

AU\$1,349 / NZ\$1,449



V12\_HERO\_1\_300\_CMYK.JPG

V12\_HERO\_1\_72\_RGB.JPG



V12\_HERO\_2\_300\_CMYK.JPG

V12\_HERO\_2\_72\_RGB.JPG



V12\_FLUFFYOPTIC\_INUSE\_300\_CMYK.JPG

V12\_FLUFFYOPTIC\_INUSE\_72\_RGB.JPG



V12\_WALLDOCKING\_300\_CMYK.JPG

V12\_WALLDOCKING\_72\_RGB.JPG



V12\_VERSATILITY\_300\_CMYK.JPG

V12\_VERSATILITY\_72\_RGB.JPG



V12\_INUSE\_HAIRSCREWTOOL\_300\_CMYK.JPG

V12\_INUSE\_HAIRSCREWTOOL\_72\_RGB.JPG



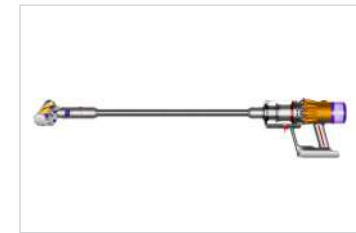
V12\_HAIRSCREWTOOL\_PET\_300\_CMYK.JPG

V12\_HAIRSCREWTOOL\_PET\_72\_RGB.JPG



V12\_CREVICETOOL\_INUSE\_300\_CMYK.JPG

V12\_CREVICETOOL\_INUSE\_72\_RGB.JPG



V12\_FLUFFYOPTIC\_SIDEON\_300\_CMYK.JPG

V12\_FLUFFYOPTIC\_SIDEON\_72\_RGB.JPG



V12\_FLUFFYOPTIC\_FRONTON\_300\_CMYK.JPG

V12\_FLUFFYOPTIC\_FRONTON\_72\_RGB.JPG



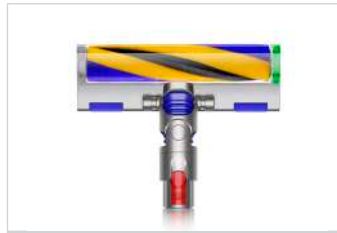
V12\_FLUFFYOPTIC\_3Q\_300\_CMYK.JPG

V12\_FLUFFYOPTIC\_3Q\_72\_RGB.JPG



V12\_MOTORBAR\_3Q\_300\_CMYK.JPG

V12\_MOTORBAR\_3Q\_72\_RGB.JPG



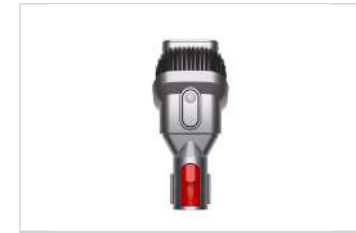
FLUFFYOPTIC\_300\_CMYK.JPG

FLUFFYOPTIC\_72\_RGB.JPG



MOTORBAR\_300\_CMYK.JPG

MOTORBAR\_72\_RGB.JPG



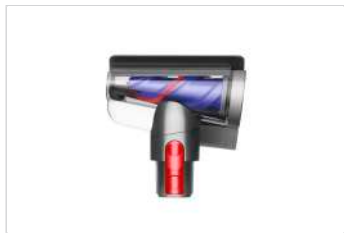
COMBI\_TOOL\_300\_CMYK.JPG

COMBI\_TOOL\_72\_RGB.JPG



CREVICE\_TOOL\_300\_CMYK.JPG

CREVICE\_TOOL\_72\_RGB.JPG



HAIRSCREW\_TOOL\_300\_CMYK.JPG

HAIRSCREW\_TOOL\_72\_RGB.JPG



WAND\_CLIP\_300\_CMYK.JPG

WAND\_CLIP\_72\_RGB.JPG



V12\_USERINTERFACE\_300\_CMYK.JPG

V12\_USERINTERFACE\_72\_RGB.JPG

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## LOGOS TO BE INCLUDED:

The logo features the word 'dyson' in a lowercase, bold, sans-serif font. To its right, 'v12' is written in a larger, bold, sans-serif font with a green-to-black gradient. Further right, 'detect slim absolute' is written in a smaller, lowercase, bold, sans-serif font.

DYSON\_V12\_DETECTSLIM\_LOGO\_CMYK.AI

DYSON\_V12\_DETECTSLIM\_LOGO\_RGB.AI

The logo is stacked vertically. 'dyson' is at the top in a lowercase, bold, sans-serif font. Below it, 'v12' is in a larger, bold, sans-serif font with a green-to-black gradient. At the bottom, 'absolute' is in a smaller, lowercase, bold, sans-serif font.

DYSON\_V12\_DETECTSLIM\_LOGO\_STACKED\_CMYK.AI

DYSON\_V12\_DETECTSLIM\_LOGO\_STACKED\_RGB.AI

PLEASE USE APPLICABLE FILE RESOLUTION AND COLOUR SPACE. I.E.

WEB USAGE  
FILE NAMES ENDING '72\_RGB'.

PRINT USAGE  
FILE NAMES ENDING  
'300\_CMYK'.

## Product information

### KEY MESSAGE:

#### Dyson reveals microscopic dust.<sup>1</sup>

Dyson's most powerful, compact cordless vacuum.<sup>2</sup>

Sizes and counts dust particles. Shows results on-screen as you clean.<sup>4</sup>

Single button power control. Up to 60 minutes of fade-free power.<sup>5</sup>

Includes 2 cleaner heads and 4 tools.

### IN THE BOX:

- Fluffy Optic™ cleaner head - Reveals twice as much invisible dust on hard floors.<sup>1</sup>
- Motorbar™ cleaner head - Motorised, edge-to-edge deep cleaning with de-tangling technology.
- Combination tool - Two tools in one, for simple switching between surfaces.
- Crevice tool - Designed for precise cleaning around edges and narrow gaps.
- Hair screw tool - Picks up hair. Fast. With Dyson anti-tangle technology. Anti-tangle conical brush bar spirals hair off and into the bin to prevent wrapping of hair around the brush bar.
- Wand Storage Clip - Stores the Combination and Crevice tools on the wand of your vacuum. So they're always there when you need them.

### KEY FEATURES:

- **Dyson reveals invisible dust**  
Fluffy Optic™ cleaner head reveals 2x more microscopic particles.<sup>1</sup>
- **Measures microscopic dust particles**  
A piezo sensor continuously sizes and counts dust particles – automatically increasing suction power when needed.<sup>3</sup>
- **LCD shows scientific proof of a deep clean**  
The LCD screen shows what's been sucked up, displaying real-time scientific proof of a deep clean.<sup>4</sup>
- **Powered by a Dyson Hyperdymium™ motor**  
Spins up to 125,000rpm, generating powerful Dyson suction.<sup>2</sup>
- **Up to 60 minutes of fade-free power<sup>5</sup>**  
Powerful suction to clean your home and car.
- **Advanced whole machine filtration**  
The fully-sealed filtration system traps 99.99% of particles as small as 0.3 microns – expelling cleaner air.<sup>6</sup>

1. Compared to the original Dyson Laser Slim Fluffy™ cleaner head. Effectiveness influenced by ambient light conditions, debris type and surface. 2. Suction tested to IEC 62885-4 CL5.8 and CL5.9, loaded to bin full, in Boost mode. 3. Quantity and size of dust displayed on screen varies depending on usage. Automatic suction adaptation only occurs in auto mode. 4. Quantity and size of dust displayed on screen varies depending on usage. Examples shown may occur within one or more displayed size range. 5. In Eco mode on hard floors. 6. Tested against ASTM F1977-04 (particles sized 0.3-0.5 microns), tested in Boost mode.