

SAMSUNG

The Frame 4K Vision AI Smart TV (2025)

Experience intelligence and realism in 4K



43", 55", 65"

Top Features

Modern Frame Design	Elegantly minimal and modern, The Frame TV installs near flush to the wall like an actual picture frame, allowing it to blend beautifully into your home.
Art Mode	Transform The Frame into art when you're not watching TV. Find the right piece to display from the Samsung Art Store's wide selection of artwork from renowned galleries. ¹
Artful Picture Quality with QLED	Enjoy lifelike QLED picture quality when TV is on, appreciate gallery-like art picture when it's off.
Samsung Vision AI	Enjoy new features with Samsung's Vision AI, now in The Frame. This next-level intelligence allows your TV to better recognise and adjust to your needs, delivering a variety of new opportunities for entertainment.

¹ Stream complimentary curated art or additional artworks available via subscription. Internet connection required. Offering 30 refreshed artworks monthly through Art Store Streams and over 70 ambient content supported complimentary throughout the year.

Product	Product Category	43"	55"	65"
		QLED	QLED	QLED
Display	Model Number	QA43LS03FAWXXY	QA55LS03FAWXXY	QA65LS03FAWXXY
	Screen Size	43"	55"	65"
	Resolution	4K (3,840 x 2,160)	4K (3,840 x 2,160)	4K (3,840 x 2,160)
	Native Refresh Rate	50Hz	100Hz	100Hz
	Anti Reflection	Matte Display	Matte Display	Matte Display
Video	Picture Engine	NQ4 AI Gen2 Processor	NQ4 AI Gen2 Processor	NQ4 AI Gen2 Processor
	HDR (High Dynamic Range)	Quantum HDR	Quantum HDR	Quantum HDR
	HDR 10+	Yes (ADAPTIVE)	Yes (ADAPTIVE/ GAMING)	Yes (ADAPTIVE/ GAMING)
	Auto HDR Remastering	Auto HDR Remastering	Auto HDR Remastering	Auto HDR Remastering
	Contrast	Dual LED	Dual LED	Dual LED
	Viewing Angle	Wide Viewing Angle	Wide Viewing Angle	Wide Viewing Angle
	Micro Dimming	Supreme UHD Dimming	Supreme UHD Dimming	Supreme UHD Dimming
	Contrast Enhancer	Real Depth Enhancer	Real Depth Enhancer	Real Depth Enhancer
	Motion Technology	Motion Xcelerator	Motion Xcelerator 144Hz	Motion Xcelerator 144Hz
	Smart Calibration	Basic	Basic	Basic
	Picture Upscale	4K AI Upscaling	4K AI Upscaling	4K AI Upscaling
	AI Motion Enhancer	N/A	N/A	N/A
	Supersize Picture Enhancer	N/A	N/A	N/A
	HDR Brightness Optimiser	Yes	Yes	Yes
	Colour Booster	Colour Booster Pro	Colour Booster Pro	Colour Booster Pro
	Filmmaker Mode	Yes	Yes	Yes
	EyeComfort Mode	Yes	Yes	Yes
Audio	Dolby Atmos	Yes	Yes	Yes
	Object Tracking Sound	OTS Lite	OTS	OTS
	Q-Symphony	Yes	Yes	Yes
	Audio Pre-selection Descriptor	N/A	N/A	N/A
	Sound Output (RMS)	20W	40W	40W
	Speaker Type	2CH	2.0.2CH	2.0.2CH
	Adaptive Sound	Yes (Adaptive Sound Pro)	Yes (Adaptive Sound Pro)	Yes (Adaptive Sound Pro)
	360 Audio	Yes	Yes	Yes

	43"		55"		65"	
	Tizen™ Smart TV		Tizen™ Smart TV		Tizen™ Smart TV	
Smart Service	Operating System					
	Bixby	Yes		Yes		Yes
	Far-Field Voice Interaction	N/A		N/A		N/A
	Built-in Voice Assistant	Alexa		Alexa		Alexa
	Works with AI Speaker	Alexa, Google Assistant		Alexa, Google Assistant		Alexa, Google Assistant
	Samsung TV Plus	Yes		Yes		Yes
	Web Browser	Yes		Yes		Yes
	SmartThings Hub / Matter Hub / IoT-Sensor Functionality / Quick Remote	Yes		Yes		Yes
	Samsung Health	N/A		N/A		N/A
	Universal Guide	N/A		N/A		N/A
Smart Feature	Multi Device Experience	TV to Mobile, Mobile to TV, TV initiate mirroring, Sound Mirroring, Wireless TV On, Tap View (requires Android 6.0† with Screen Cast capabilities or iPhone iOS 11.4† with AirPlay 2 support) (Tap View requires Android 8.1† with Screen Cast capabilities)		TV to Mobile, Mobile to TV, TV initiate mirroring, Sound Mirroring, Wireless TV On, Tap View (requires Android 6.0† with Screen Cast capabilities or iPhone iOS 11.4† with AirPlay 2 support) (Tap View requires Android 8.1† with Screen Cast capabilities)		TV to Mobile, Mobile to TV, TV initiate mirroring, Sound Mirroring, Wireless TV On, Tap View (requires Android 6.0† with Screen Cast capabilities or iPhone iOS 11.4† with AirPlay 2 support) (Tap View requires Android 8.1† with Screen Cast capabilities)
	Multi-View	Up to 2 videos		Up to 2 videos		Up to 2 videos
	Ambient Mode	Yes (In Art Mode)		Yes (In Art Mode)		Yes (In Art Mode)
	ConnecTime	N/A		N/A		N/A
	ScreenVitals	N/A		N/A		N/A
	Apple AirPlay 2	Yes		Yes		Yes
	Daily+	Yes		Yes		Yes
	Storage Share	Yes		Yes		Yes
	Live Translate	N/A		N/A		N/A
	Click to Search	N/A		N/A		N/A
	Generative Wallpaper	Yes		Yes		Yes
	Karaoke Mic	Yes		Yes		Yes
	Google Cast	N/A		N/A		N/A
Localisation	Tune Station	N/A		N/A		N/A

Game Feature	43"		55"		65"	
	Yes		Yes		Yes	
	Auto Game Mode (ALLM)		Yes		Yes	
	Game Motion Plus		Yes		Yes	
	VRR		Yes		Yes	
	Dynamic Black EQ		Yes		Yes	
	Surround Sound		Yes		Yes	
	Ultra Wide Game View		Yes		Yes	
	MiniMap Zoom		Yes		Yes	
	Hue Sync		Yes		Yes	
	FreeSync		FreeSync Premium		FreeSync Premium	
	HGiG		Yes		Yes	
	Gaming Hub		Yes (KR, US, CA, BR, GB, FR, DE, IT, ES, MX, AU)		Yes (KR, US, CA, BR, GB, FR, DE, IT, ES, MX, AU)	
	AI Auto Game Mode		Yes		Yes	
Tuner/Broadcasting	Digital Broadcasting		DVB-T(T2 Ready)		DVB-T(T2 Ready)	
	Analog Tuner		Yes		Yes	
	CI (Common Interface)		N/A		N/A	
	Data Broadcasting		HbbTV 2.0.4		HbbTV 2.0.4	
Connectivity	Wi-Fi		Yes (Wi-Fi 5)		Yes (Wi-Fi 5)	
	Bluetooth		Yes (BT5.3)		Yes (BT5.3)	
	HDMI		4		4	
	HDMI Maximum Input Rate		4K 60Hz (for HDMI 1/2/3/4)		4K 144Hz (for HDMI 4)	
	HDMI Audio Return Channel		eARC		eARC	
	One Connect Box		One Connect (Y24 4K)		One Connect (Y24 4K)	
	Anynet+ (HDMI-CEC)		Yes		Yes	
	USB		2 x USB-A, 1 x USB-C		2 x USB-A, 1 x USB-C	
	POGO (SlimFit Cam Only)		N/A		N/A	
	Ethernet (LAN)		1		1	
	Audio Out (Mini Jack)		N/A		N/A	
	Digital Audio Out (Optical)		1		1	
	RF In (Terrestrial / Cable input / Satellite input)		1/1(Common Use for Terrestrial)/0		1/1(Common Use for Terrestrial)/0	
	Ex-Link (RS-232C)		1		1	
	CI Slot		N/A		N/A	
Design	Design		Frame Design		Frame Design	
	Bezel Type		VNB		VNB	
	Front Colour		BLACK		BLACK	
	Stand Type		SIMPLE		SIMPLE	
	Stand Colour		BLACK		BLACK	

		43"	55"	65"
Additional Feature	Auto Rotation	N/A	N/A	N/A
	Art Mode	Yes	Yes	Yes
	Art Store	Yes	Yes	Yes
	Motion Detection	Yes	Yes	Yes
	Knox Vault	N/A	N/A	N/A
	Embedded POP	Yes	Yes	Yes
	EPG	Yes	Yes	Yes
	Extended PVR	Yes	Yes	Yes
	IP Control	Yes	Yes	Yes
	OSD Language	Local Languages	Local Languages	Local Languages
	V-Chip	N/A	N/A	N/A
Accessibility	Voice Guide	Chinese (China),English (Australia),French (France),German (Germany),Italian (Italy),Korean (Korea),Malay (Malaysia),Spanish (Spain)	Chinese (China),English (Australia),French (France),German (Germany),Italian (Italy),Korean (Korea),Malay (Malaysia),Spanish (Spain)	Chinese (China),English (Australia),French (France),German (Germany),Italian (Italy),Korean (Korea),Malay (Malaysia),Spanish (Spain)
	Low Vision Support	Audio Subtitles, Magnification, Audio Description, Zoom Menu and Text, High Contrast, SeeColors, Colour Inversion, Grayscale, Auto Picture Off	Audio Subtitles, Magnification, Audio Description, Zoom Menu and Text, High Contrast, SeeColors, Colour Inversion, Grayscale, Auto Picture Off	Audio Subtitles, Magnification, Audio Description, Zoom Menu and Text, High Contrast, SeeColors, Colour Inversion, Grayscale, Auto Picture Off
	Hearing Impaired Support	Closed Caption (Subtitle), Multi-output Audio, Sign Language Zoom	Closed Caption (Subtitle), Multi-output Audio, Sign Language Zoom	Closed Caption (Subtitle), Multi-output Audio, Sign Language Zoom
	Motor Impaired Support	Slow Button Repeat, Remote Control App. for All	Slow Button Repeat, Remote Control App. for All	Slow Button Repeat, Remote Control App. for All
Power & Eco Solution	Power Supply	AC220-240V~ 50/60Hz	AC220-240V~ 50/60Hz	AC220-240V~ 50/60Hz
	Power Consumption (Max)	110 W	170 W	215 W
	Power Consumption (Stand-by)	0.5 W	0.5 W	0.5 W
	Power Consumption (Energy Saving Mode)	N/A	N/A	N/A
	Power Consumption (Typical)	70.0 W	111.0 W	153.0 W
	Yearly Power Consumption (EU standard)	259 kWh	408 kWh	562 kWh
	Eco Sensor	Yes	Yes	Yes
	Auto Power Saving	Yes	Yes	Yes
	Energy Efficiency Class	4	4	4
	Auto Power Off	Yes	Yes	Yes
	Power Supply	AC220-240V~ 50/60Hz	AC220-240V~ 50/60Hz	AC220-240V~ 50/60Hz

		43"	55"	65"
Dimension	Package Size (WxHxD)	1087 x 677 x 165 mm	1405 x 846 x 185 mm	1614 x 950 x 191 mm
	Set Size with Stand (WxHxD)	969.5 x 591.9 x 196.8 mm	1237.9 x 743.4 x 227.8 mm	1456.8 x 868.9 x 260.9 mm
	Set Size without Stand (WxHxD)	969.5 x 557.8 x 24.9 mm	1237.9 x 708.8 x 24.9 mm	1456.8 x 831.9 x 24.9 mm
	Stand (Basic) (WxD)	678.0 x 196.8 mm	897.2 x 227.8 mm	1076.8 x 260.9 mm
	Stand (Minimum) (WxD)	N/A	N/A	N/A
	VESA Spec	200 x 200 mm	200 x 200 mm	400 x 300 mm
Weight	Package Weight	15.5 kg	27.2 kg	32.1 kg
	Set Weight with Stand	8.9 kg	17.3 kg	22.8 kg
	Set Weight without Stand	8.6 kg	16.9 kg	22.4 kg
Accessory	Remote Controller Model	TM2361E	TM2361E	TM2361E
	Slim Fit Wall-mount Support	Included	Included	Included
	Studio Stand Support	N/A	Yes	Yes
	Mini Wall Mount Support	Yes	Yes	Yes
	Customisable Frame Support	Yes	Yes	Yes
	Auto-Rotation Accessory Support	Yes	Yes	Yes
	Full Motion Slim Wall Mount Support (Y22)	Yes	Yes	Yes
	SlimFit Cam Support	Yes	Yes	Yes
	Zigbee / Thread Module	Built-In	Built-In	Built-In
	User Manual	Yes	Yes	Yes
	ANT-Cable	N/A	N/A	N/A
	Power Cable	Yes	Yes	Yes
	HDMI Cable	N/A	N/A	N/A
	Slim Gender Cable	N/A	N/A	N/A
	One Connect Box Holder	N/A	N/A	N/A
Software Support	Security Update Period (At least 5 years)	N/A	N/A	N/A